



International Center for Tropical Agriculture  
Since 1967 / *Science to cultivate change*

# ASEAN Futures: Plausible Scenarios and Potential Trends

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# Acknowledgements



RESEARCH  
PROGRAM ON  
Roots, Tubers  
and Bananas



**USAID**  
FROM THE AMERICAN PEOPLE



Plus... A big team of climate scientists, agronomists, statisticians, and economists.

# Megatrends and challenges



**De-globalization**



**Urbanization & rising middle-income population**



**Changing diets and nutrition**



**Climate change**



**Technological innovations**

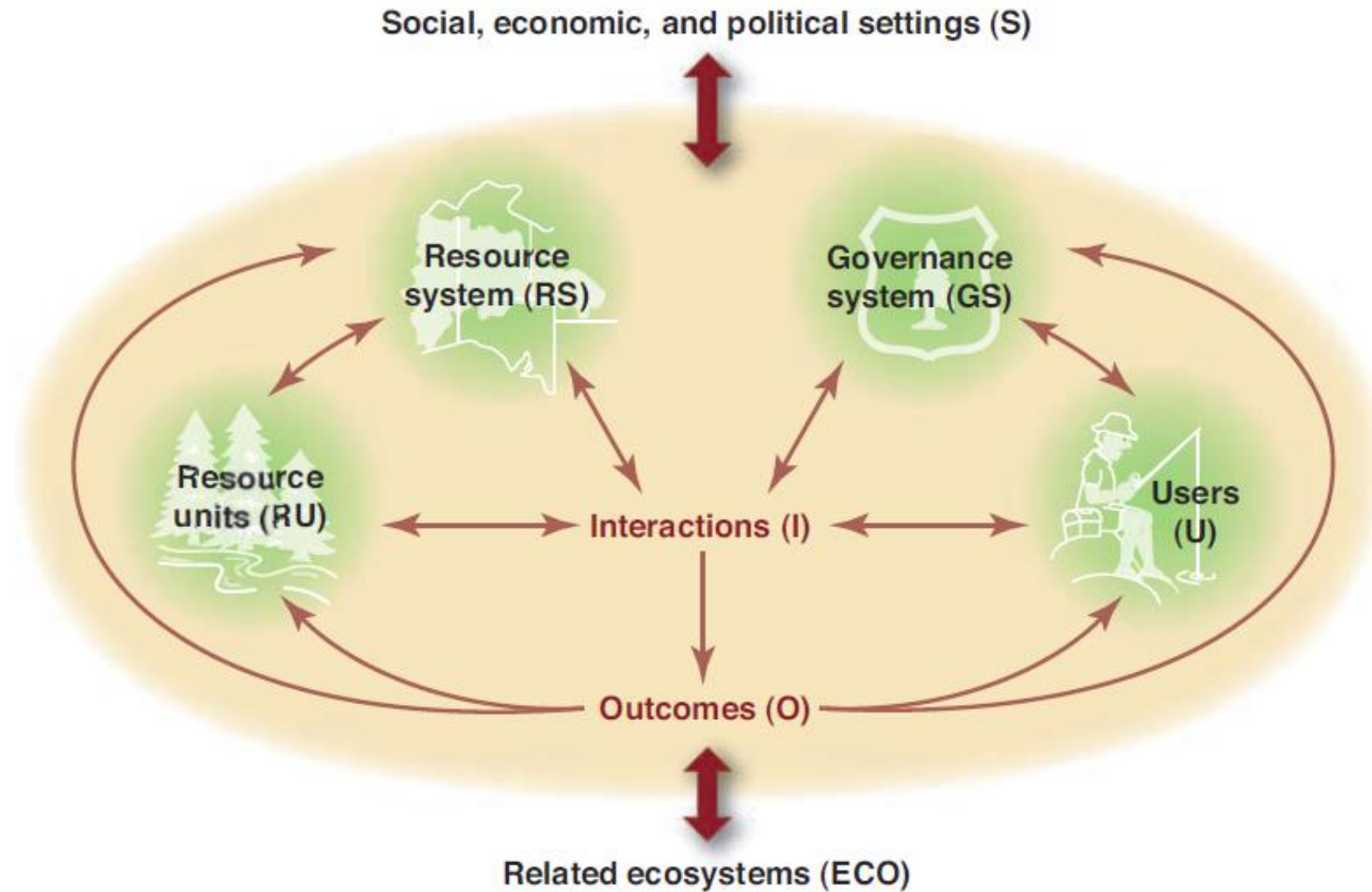


**Emerging economies**

Fan (2017)

(Slide borrowed from Wiebe and Prager 2017)

# Answers are no longer found in individual domains...



# Challenges are complex, multi-scale, long-term

- Uncertainty is deep and unavoidable
- Decisions affecting the future are being made today
- We need to ask the question:

What if...?

# Global Futures and Strategic Foresight (GFSF)

## Scales of analysis and application

- **Baseline scenarios**

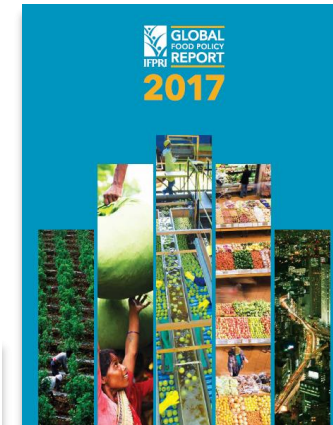
- E.g. different pathways for population, GDP, technology, globalization, diets (SSPs) and climate (RCPs)

- **Broad alternative scenarios**

- E.g. investment options – “USAID scenarios”

- **Specific alternative scenarios**

- E.g. shocks and promising technologies



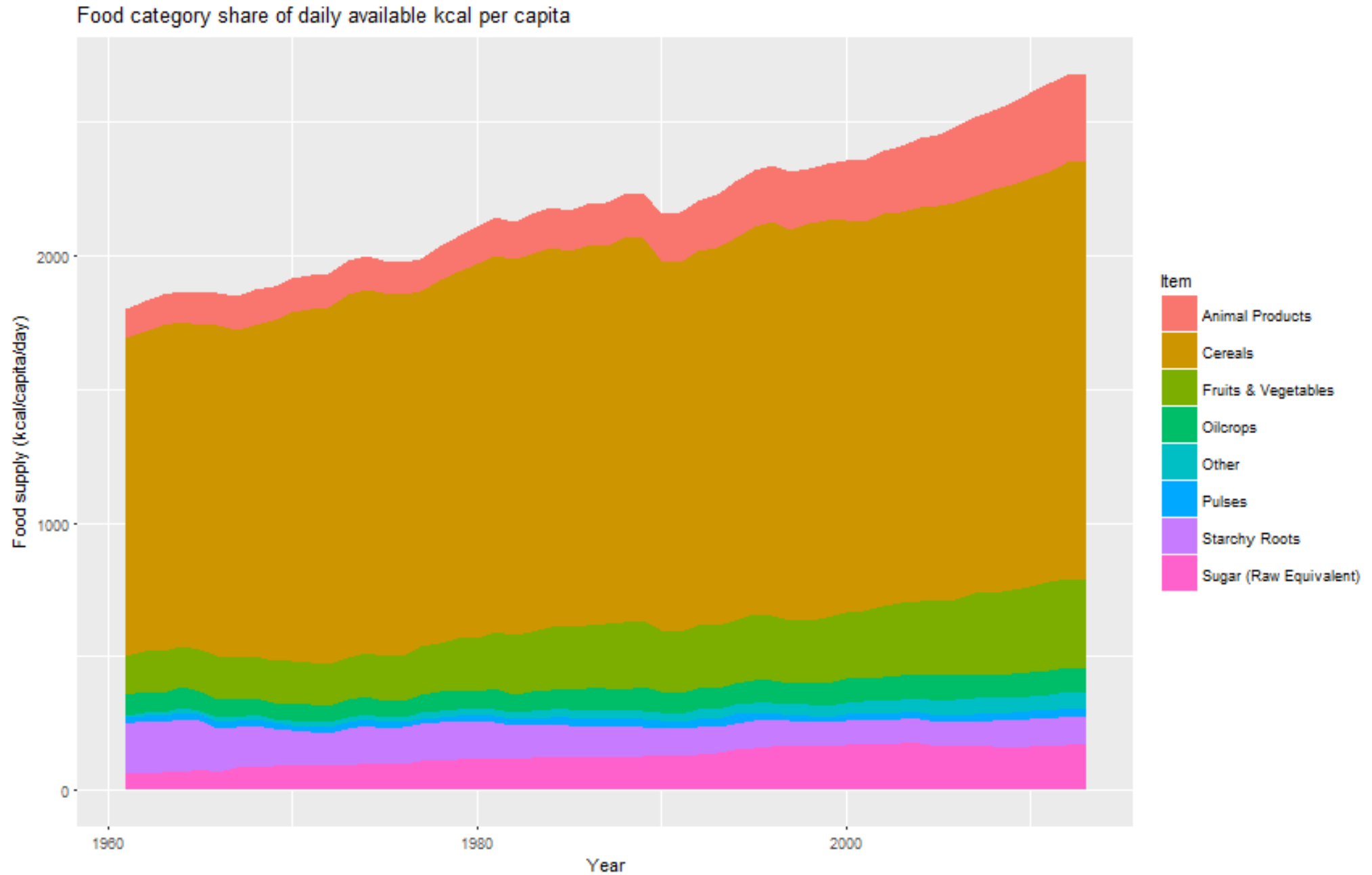


# Understanding IMPACT Baseline & Investment Scenarios

SSP2 – RCP8.5

Note: Results are presented in two aggregations, all ASEAN and IMPACT East Asia Pacific (Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, and Vietnam).

# Setting the ASEAN Context





# Diet, nutrition, and health: Progress relative to WHO targets *(baseline with climate change)*

Region	2010				2050			
	Fruits and Vegetables (g/person/day) <sup>1</sup>	Fat Share of Calories <sup>2</sup>	Sugar Share of Calories <sup>3</sup>	Total Calories <sup>4</sup>	Fruits and Vegetables (g/person/day)	Fat Share of Calories	Sugar Share of Calories	Total Calories
East Asia	819	22%	9%	2,873	971	28%	11%	3,326
South Asia	313	17%	11%	2,360	970	19%	17%	2,826
Former Soviet Union	502	22%	14%	3,090	642	23%	17%	3,339
Middle East and North Africa	775	20%	15%	3,126	813	21%	17%	3,280
Africa South of the Sahara	290	16%	8%	2,356	430	18%	10%	2,703
Latin America and Caribbean	469	25%	18%	2,876	573	27%	20%	3,080



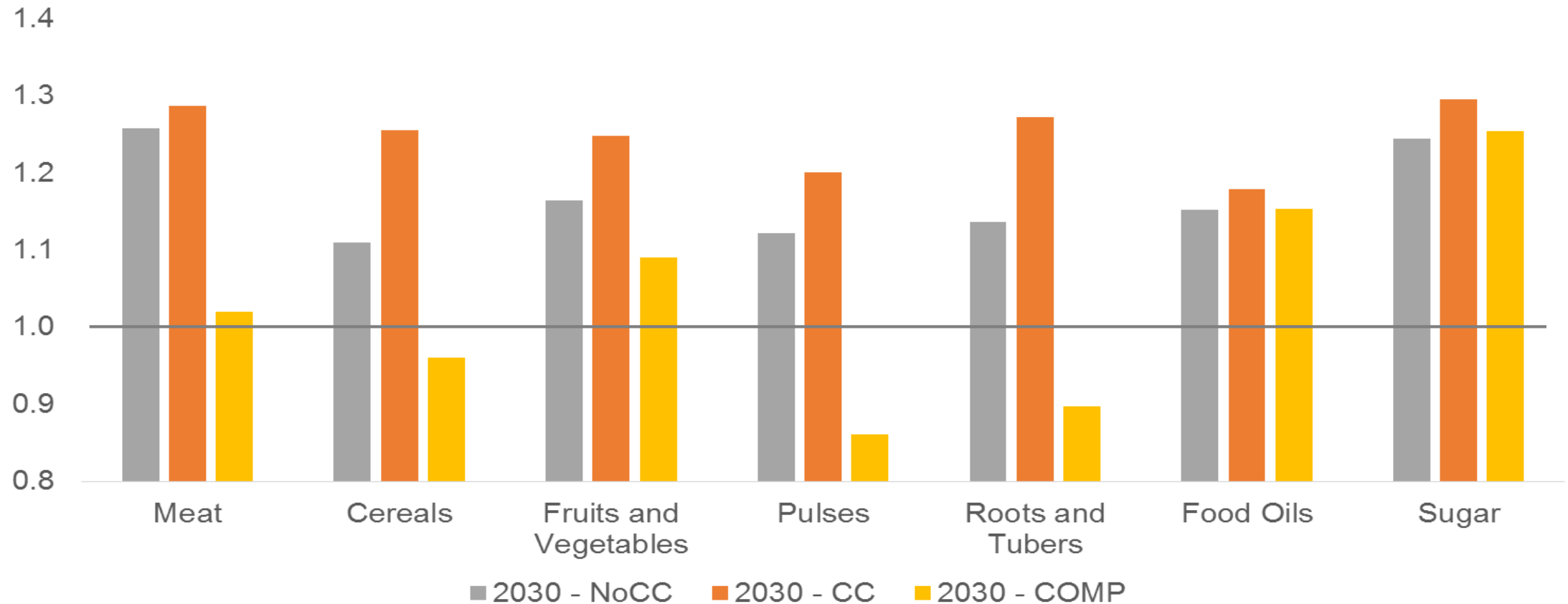
**Note:** 2050 results reflect climate change impacts simulated using RCP 8.5 and the Hadley Climate Model.

**Source:** IFPRI, IMPACT model version 3.3 (Rosegrant et al. 2017).

(Slide borrowed from Wiebe and Prager 2017)

# World Prices in 2030 relative to 2010

*by climate and investment scenario*



**Note:** 2030-NoCC assumes a constant 2005 climate; 2030-CC reflects climate change using RCP 8.5 and the Hadley Climate Model, and 2030-COMP assumes climate change plus increased investment in developing country agriculture.

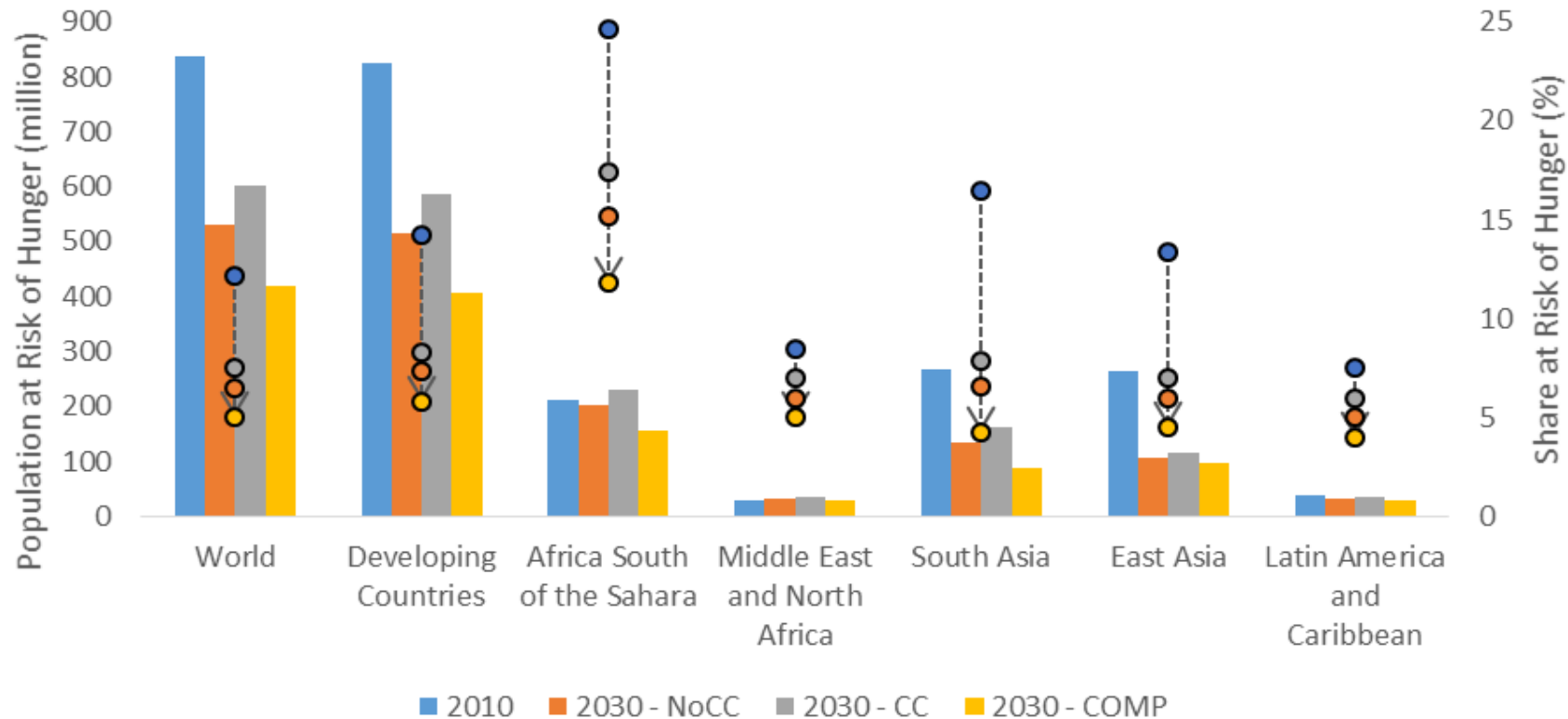
**Source:** IFPRI, IMPACT model version 3.3 (Rosegrant et al. 2017).

(Slide borrowed from Wiebe and Prager 2017)

# Hunger in 2030

*by climate and investment scenario*

(Bars showing numbers on the left axis, dots showing shares on the right axis)



**Note:** 2030-NoCC assumes a constant 2005 climate; 2030-CC reflects climate change using RCP 8.5 and the Hadley Climate Model, and 2030-COMP assumes climate change plus increased investment in developing country agriculture.

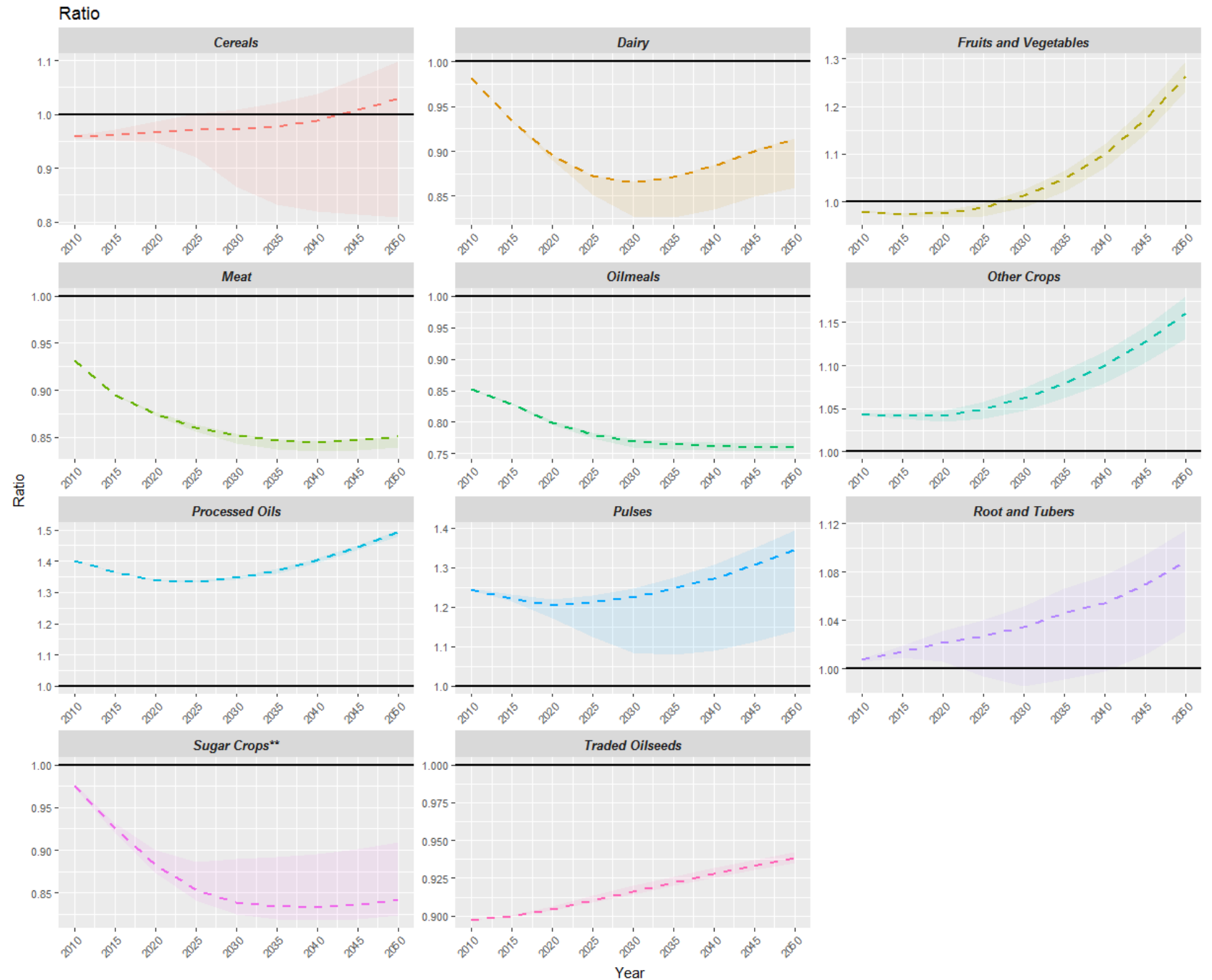
**Source:** IFPRI, IMPACT model version 3.3 (Rosegrant et al. 2017).

(Slide borrowed from Wiebe and Prager 2017)



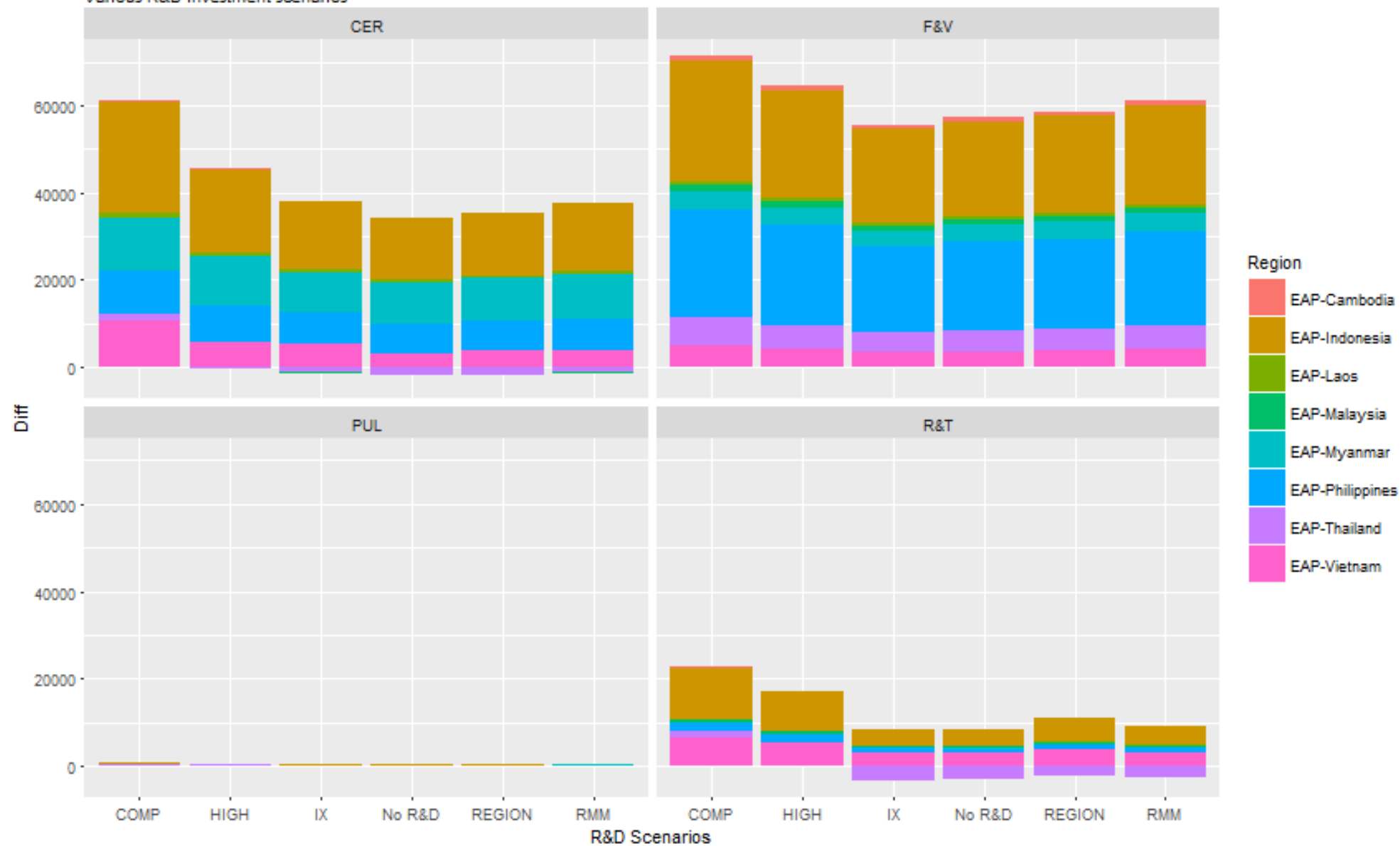
# Supply-Demand Ratios for Key Commodities in EAP Region

(shaded areas represent range of potential investment scenarios)



# ASEAN 2050 Modeled change in production under climate change (000 MT)

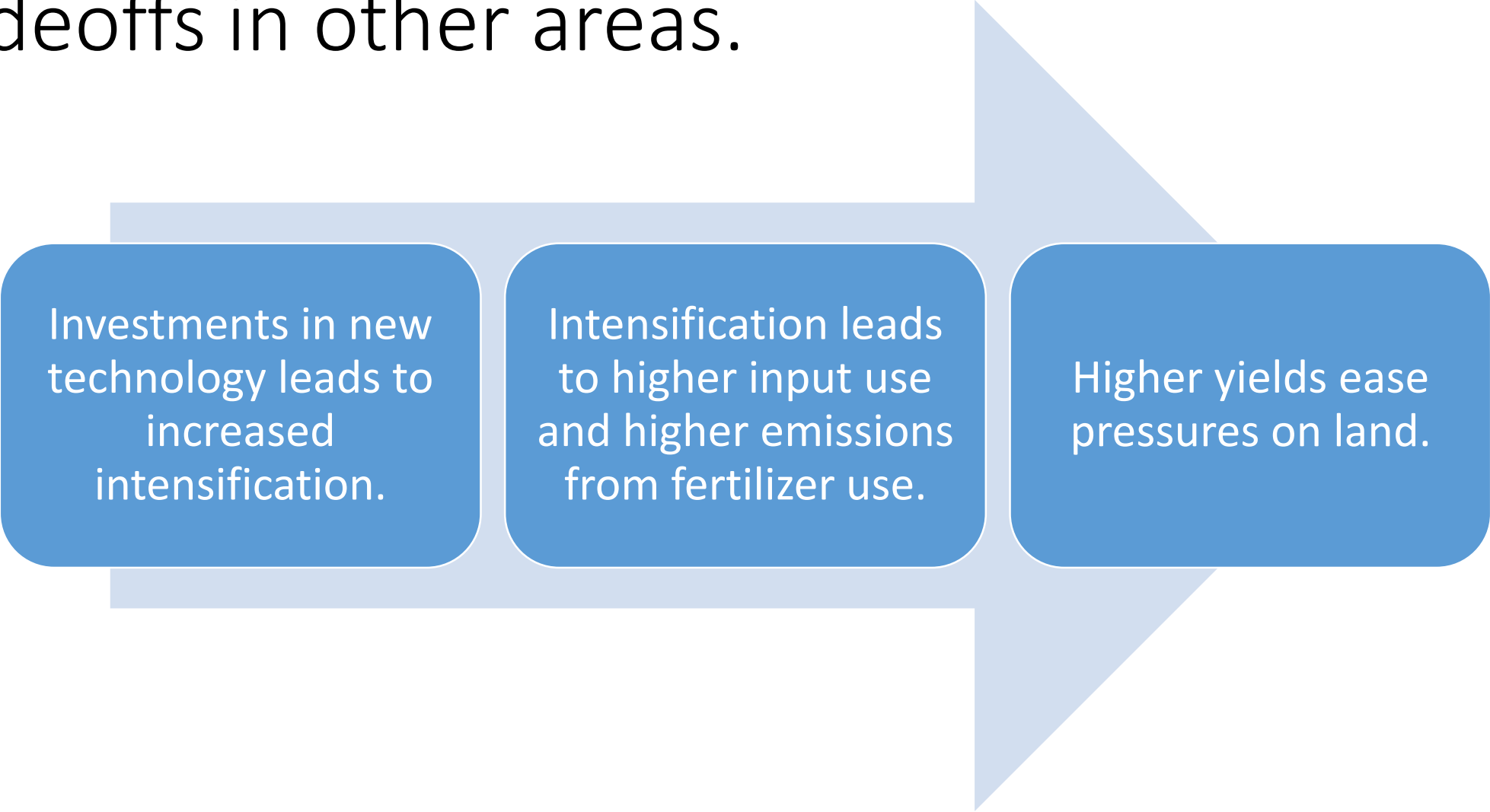
Various R&D investment scenarios







One must consider, however, that pressure in one area may have positive (or negative) tradeoffs in other areas.



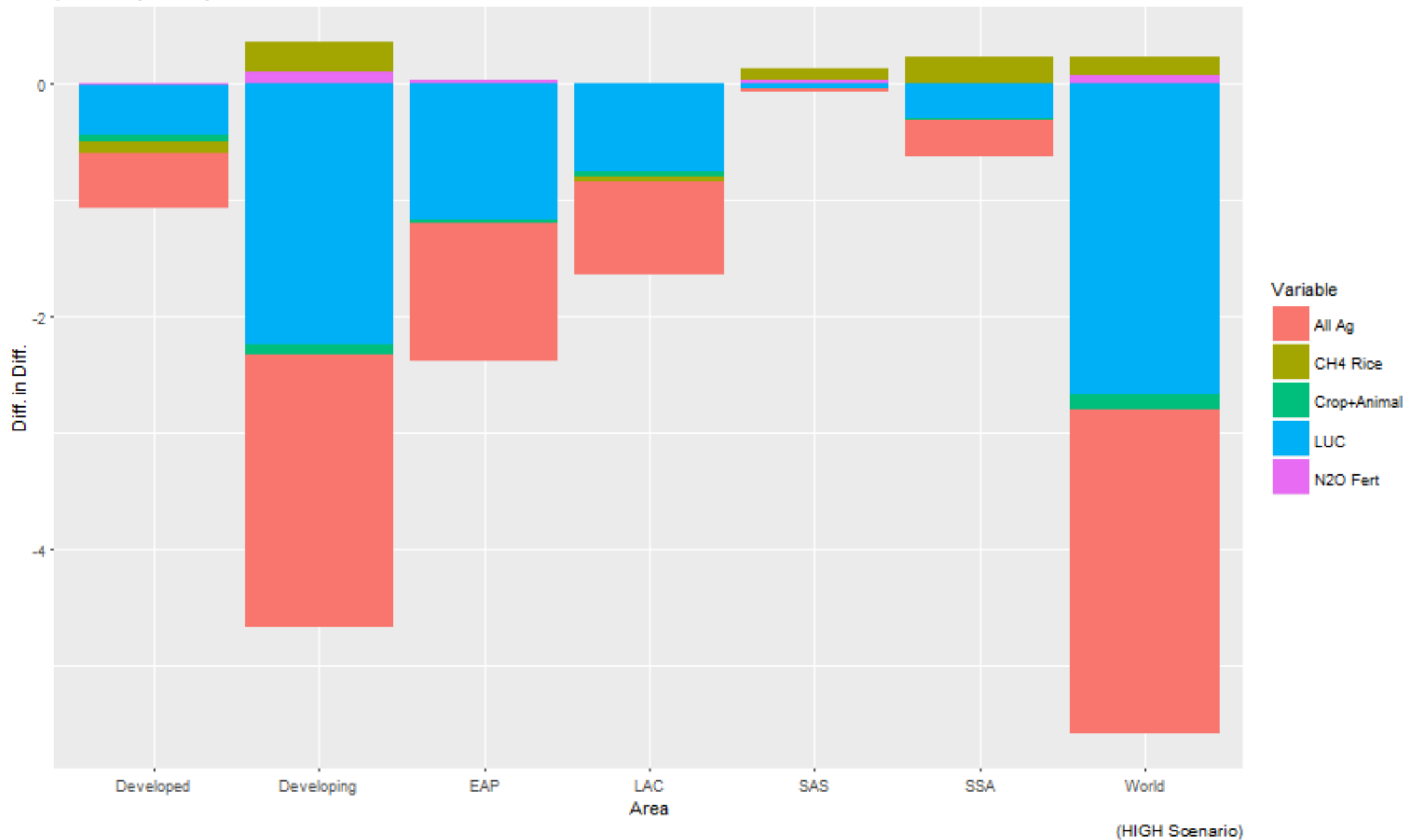
Investments in new technology leads to increased intensification.

Intensification leads to higher input use and higher emissions from fertilizer use.

Higher yields ease pressures on land.

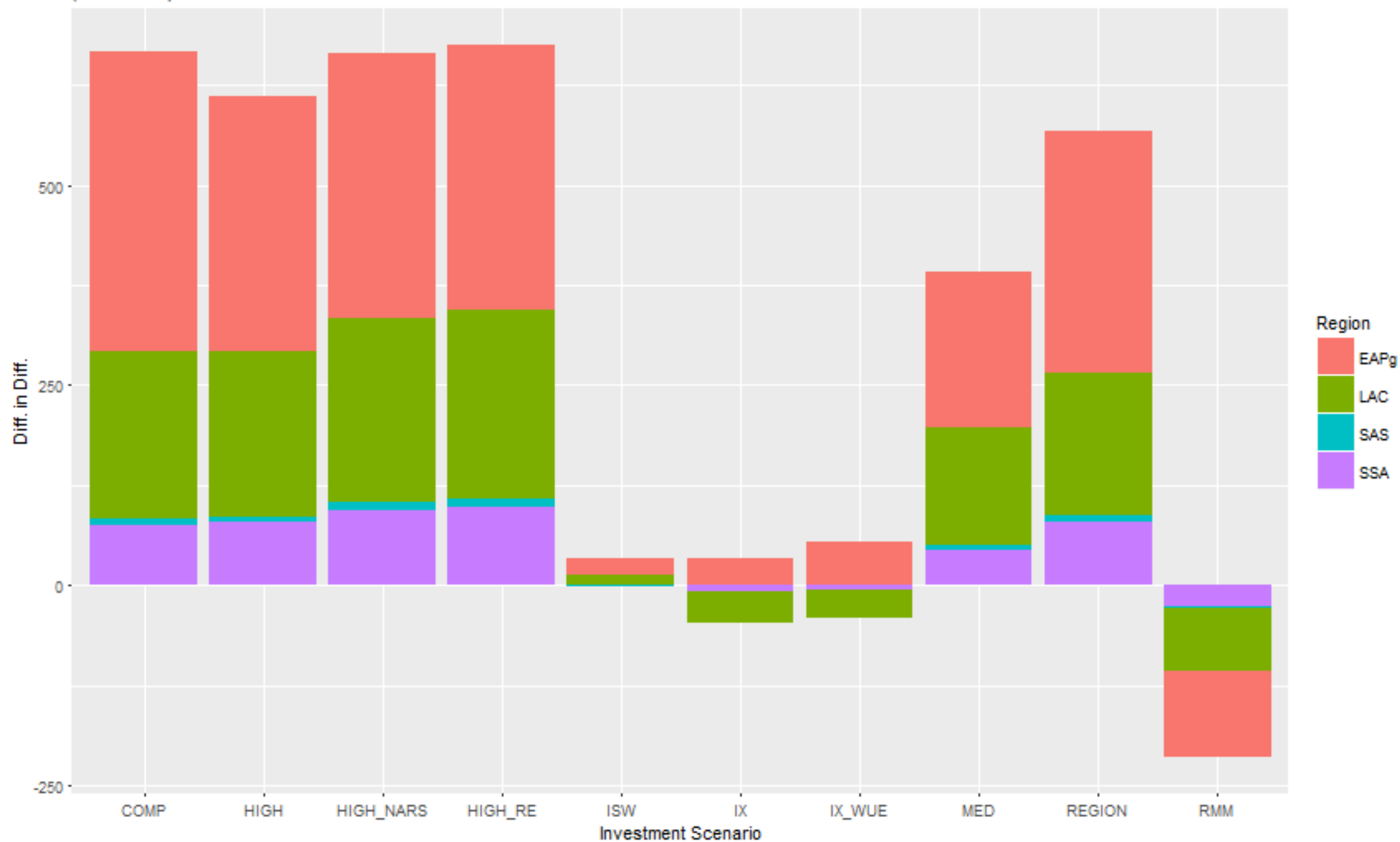
# Modeled 2050 reduction in GHG emissions resulting from investment in Ag R&D

(Gt CO2 equivalent)



# Modeled 2050 deforestation offset resulting from investment in Ag R&D

(million has.)





Parting thoughts...

Find synergies

Be aware (but not afraid) of tradeoffs

Think in terms of “compound interest”



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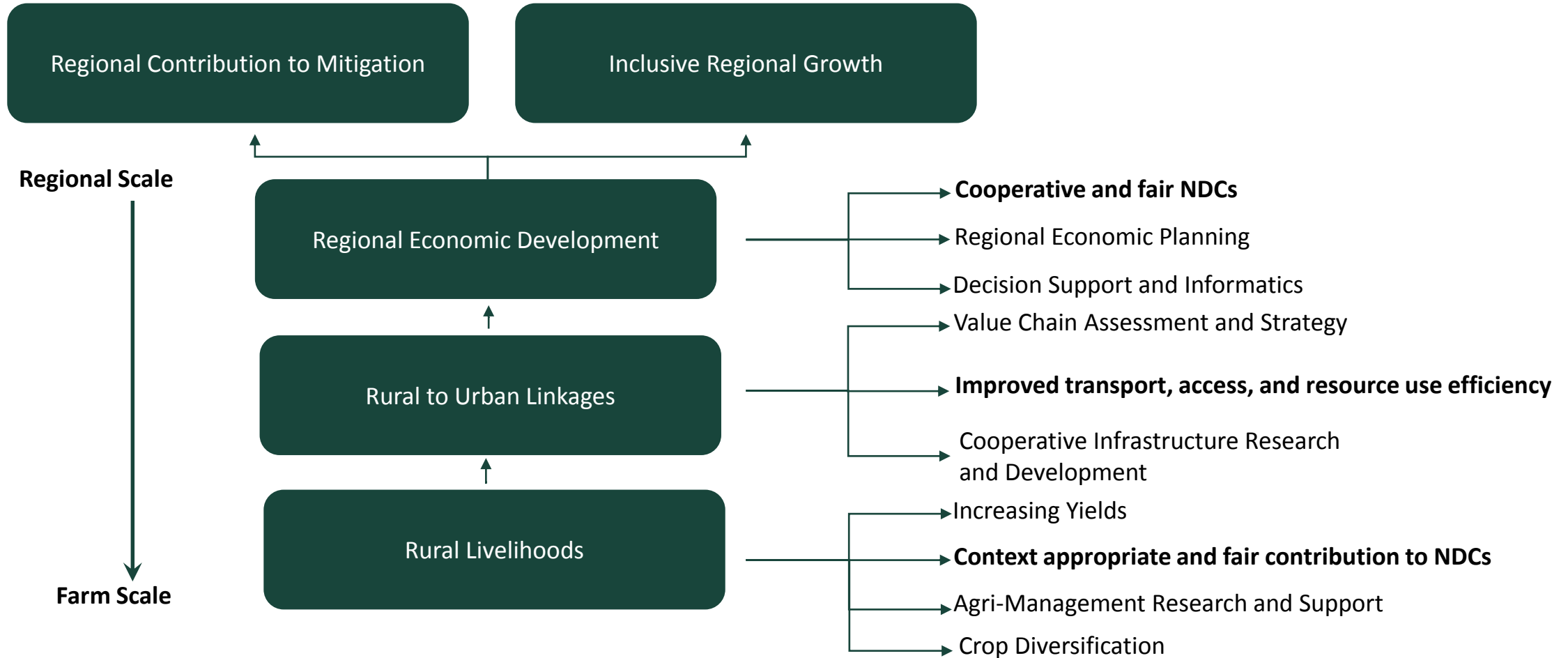
**CGIAR**

Science for a food secure future

Term	Economy-wide	Agriculture-specific
<b>Longer term trends</b>	Globalization and world governance (general)	Globalization and world governance (agri-food sector)
	Economic growth (trend)	Evolution of the agrarian structure, of agri-food value chains, and of rural-urban balance
	Poverty and income distribution	
	Demography and population	Consumption patterns (urbanization, sustainability, health issues, other values, impact on meat consumption)
	Trade agreements (general)	Trade agreements for the agricultural sector Public regulations and private standards related to agriculture and food
	Energy trends	Constraints in natural resources (water, land)
	General technology	Agricultural R&D; productivity growth
	Climate change (general economy)	Climate change (agricultural sector)
<b>Shorter term cycle</b>	Economic growth (cycle)	Cyclical factors affecting the agrifood sector
	Employment, poverty, and income distribution	
	Exchange rates, interest rates, capital flows, and other macroeconomic factors	Agricultural trade policy
	Agricultural and food prices, price of energy (oil and others)	Global biofuel policies (short term) Stock-to-use ration
	Weather (general economy)	Weather (agricultural sector)

Source: Díaz-Bonilla 2015, adapted from Zahniser (2012).

# Thinking About a Theory of Change Related to NDCs



Strategic foresight allows us to evaluate plausible futures in relation to desired outcomes.